

# 2025 FUNDRAISING EVENTS

## 39th ANNUAL CHOCOLATE BALL

March 8 | 5:30 – 11:00 pm | Joseph A. Floreano Rochester Riverside Convention Center (Rochester, NY)

### Event Details

- This annual themed gala is EPI's largest fundraising event, essential to supporting epilepsy programs.
- Attended by more than 500 guests, providing significant visibility for sponsors and community members.
- Directly supports EPI's Epilepsy Programs and Services, including camps for children with epilepsy, ensuring they access life-changing experiences.

### Sponsorship Opportunities

- Chef Sponsor: \$10,000
- Cake Sponsor: \$5,000
- Chocolate Sponsor: \$3,000
- Cupcake Sponsor: \$2,500
- Frosting Sponsor: \$1,500
- Sprinkle Sponsor: \$500
- In-Kind Sponsor

## SEIZE THE DAY: AMER'S EPILEPSY TRAIL 5K, 10K AND ONE-MILE FUN RUN RACE

July 13 | 8:00 am – Registration, 9:00 am – Races Start | Mendon Ponds Park (Mendon, NY)

### Event Details

- Features 5K and 10K timed trail races, and a 1-mile walk through scenic Mendon Ponds Park.
- More than 190 participants have joined in the last two years, offering a growing platform for community and sponsor engagement.
- Supports EPI's Epilepsy Programs and Services, driving funding for critical care and resources.

### Sponsorship Opportunities

- Presenting Sponsor: \$10,000
- Iron Sponsor: \$5,000
- Ultra Sponsor: \$2,500
- Extreme Sponsor: \$1,000
- Marathon Sponsor: \$500
- In-Kind Sponsor

## ONE IN 26 WALK

Epilepsy Awareness Walk in Rochester (October 5) & Syracuse (October 4)

### Event Details

- One-mile group walk designed to raise awareness about epilepsy, promoting community education and support.
- Close to 300 people participate across Rochester, Syracuse, and virtually, increasing visibility for sponsors in multiple regions.
- Supports EPI's Epilepsy Programs and Services, benefiting individuals and families living with epilepsy.

### Sponsorship Opportunities

- Presenting Sponsor: \$5,000
- Marathon Sponsor: \$3,000
- Endurance Sponsor: \$2,500
- Sprint Sponsor: \$2,000
- Trot Sponsor: \$1,500
- Jog Sponsor: \$1,000
- Walk Sponsor: \$500
- In-Kind Sponsor

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